

**Run Fast, Inc.
Client Case Study**

Case Study 3B: Value of eLearning in Mergers and Acquisitions

When America's most respected company was in the process of making an acquisition that would nearly double the size of their corporate audit staff (from 500 to 850), do you know how much instructor time, T&L and productivity loss they had to budget for training those new auditors on the basics of how to audit the 'right' way?

Zero. Absolutely zero. America's most respected company is running fast!

Run Fast, Inc. (www.runfast.net) has built 15 custom 3-hour business simulation eLearning modules that cover all the basics for the audit staff. There were no instructors required, no travel required and no lost productivity getting to and from the training site.

What would training 350 merged or acquired people cost under your current training paradigm – probably more than zero. If improved training ROI -- more effective, more consistent, lower cost training -- is what you are after, call us or visit our website.

Run Fast has in-depth experience in all aspects of training and eLearning development across multiple industry sectors and every business function imaginable. We'll have your people running as fast as their computers (and in the right direction) in no time.

David McCarthy
www.runfast.net

President and CEO
703 669 6466

Run Fast, Inc.
dave@runfast.net
